



MARKETING REIMBURSEMENT PROGRAM

In exchange for business placed through AIUSA, we provide opportunities to assist with your marketing expenses.

For every \$100,000 in annuity premium written with AIUSA, you are eligible for **one** of the following rewards:

- 1)** \$500 for marketing expenses
- 2)** Two leads through AdvisorRPM (you purchase, we will reimburse)

Reimbursement rewards are calculated once a month. Simply, speak with your Business Development Coach about your reward of choice. Please note that this is strictly a reward program, **not** a free cash program. Therefore, we require copies of **all** receipts. In addition, please be aware of carrier specific variations – see below for details.

Full Reimbursement Carriers

- Allianz
- American Equity
- Athene
- Fidelity & Guaranty
- National Western Life
- SILAC

Half Reimbursement Carriers *(requires **twice** the premium to earn reimbursement)*

- Atlantic Coast
- EquiTrust
- Global Atlantic
- Great American
- Legacy Marketing Group
- Lincoln National
- Nassau
- North American

Restrictions

- MYGA's and SPIA's are excluded.
- Carrier specific regulations are subject to change.

Should you have any questions or concerns, please contact your Business Development Coach. 630-716-2200